



August 25 and 26, 2010
Albuquerque, New Mexico

DAY ONE

WEDNESDAY, AUGUST 25th, 2010

12:00 to 12:45 PM

Working Lunch

12:45 to 1:00 PM

Welcome and Introductions
Sylvia Lyons – CU Assn of New Mexico (c)

1:00 to 1:20 PM

Welcome –
Chris Fitzgerald – Rio Grande Credit Union (c)
Mary Herrera – NM Secretary of State (c)

1:20 to 1:30 PM

A Taste of New Mexico
A Cultural Surprise (NM)

1:20 to 2:30 PM

League Panel
Melanie Murphy – Illinois CU Systems C
Anita Paul – Georgia CU League C
Natasha Melugin – Texas CU League C
Chad Helminak – Wisconsin CU League C

2:30 to 3:00 PM

Gathering Member Stories
Chad Helminak – Wisconsin CU League C

3:00 to 3:15 PM

Break

3:15 to 4:00 PM

REAL Solutions Project Update –
All Participants

4:00 to 5:00 PM

Open Dialogue

- *Growing your REAL Solutions Program*
- *Impact Measurement – The Strategies and Importance of Successful Measurement*
- *Fund Raising Strategies – An Update*

5:00 to 7:00PM

NCUF Reception - St Claire Bistro

7:00 PM

Dinner on your own



DAY TWO

THURSDAY, AUGUST 26th, 2010

8:30 to 9:00 AM

Prior Day Recap and Program Update

- *Lois Kitsch – REAL Solutions*

9:00 to 9:45 AM

Harbor One – Exploring their Next Steps

- *Maureen Wilkinson – Harbor One CU*

9:45 to 10:00 AM

Break

10:00 to 1:00 PM

Living in the Shoes of your Members – **A Poverty Simulation**

- *New Mexico Home Extension Agency*

1:00 to 1:45 PM

Lunch

1:45 to 3:00 PM

Outstanding RS Credit Union Efforts

- *Kerrie Davis – Rogue Federal Credit Union*
- *Michael O'Brien – St Louis Community CU*
- *Judy Carrasco – Financial Security CU*
- *Carla Hedrick – Denver Community*

3:00 to 3:30 PM

Prepaid Cards – the Business Opportunity

- *Bill Myers – RS Field Coach*

3:30 to 3:45 PM

Break

3:45 to 4:45 PM

Serving Native American Members –
The Business Opportunity for Credit Unions

- *LeDonna Harris – President of the Americans for Indian Opportunity*

5:00 to 7:00 PM

Visit to the Native American Cultural Center

- **Meet the Tribal Ambassadors (NM)**

7:00 to 7:30 PM

Cash Bar

7:45 PM:

Dinner at the Cultural Center Restaurant
(Separate Checks)